

COMPANY PROFILE

Winsun Imp. & Exp. Group Co., Ltd. is a joint-stock foreign trade enterprise with annual USD 260 million of export-import volume. The business address of the group is at No.39 Kaixi Road of Jiaxing, the legal representative of the group is Li Jun and the current registered capital of the group is RMB 62 million. Established in Jan. 1987, the group has developed into a joint-stock company through several in-depth property right reforms.

The group is engaged in import and export of various kinds of commodities and technologies, processing with imported materials and three forms of OEM and compensation trades. While seeking for internationalization, specialization and scaled development, the group keeps on exploiting diversified operation. Based on the tenet of "honoring contract and keeping promise" and relying on the advantage on high quality and brand, the company has won a higher reputation in the international market. The group takes initiatives to seize opportunity and makes efforts to gear to international standard for management. After passing ISO9001 quality management system certificates in 2001, the group has upgraded overall management level, optimized interior management of the enterprise and enhanced potential for further development.

Nowdays, the group has developed such major products as bags and garments, hardware and electro machinery, chemical industry and healthcare products, furniture and daily necessities. In 2000, the group launched its own bag brand—MODS and successfully registered trade mark in China. As of 2006, the group successively acquired right to the trademark in EU, USA, U.A.E., Hongkong and Taiwan. Since its establishment, the MODS has provided complete product specifications based on global market positioning to meet the demands of different consumers. MODS branded bags were exported to EU, USA, South America, Asia-pacific and Australia, and were popular among consumers of these countries. So far, the group totally has 33 registered trademarks, 10 utility model patents and 57 design patents.



VOICE OF MD

汇信要成为 不断创造感动的践行者

董事长：



The international economy is changing rapidly, and the foreign trading business is going forward. We have been established in the field of import and export for almost three decades since the opening of Winsuns. In accordance with the belief of "Congregating Diverse Rivers Together, Keeping Genuine Credit Forever", a growing number of Winsuns are making progress in the tides of reformation, and the innovation of business. Also the company has become a large-scale import and export group incorporation, with a total registered capital of 62 million Yuan, after several shareholding system reformations.

In the company's growing years, "Integrity, Inclusion, Gratitude, and Excellence" was imbedded as the core values of the company. Not only is the business model innovated, but also the people-oriented concept is implanted in every detailed part of the company's management. How to improve in value creating, staffs welfare and society contribution is not only our established mission, but also the target that the company needs to explore and improve in future management.

Looking forward to the future, being established in the local economy, working together to explore and the practice the Chinese Dream of economic growth is still a formidable task. All our staffs shall maintain the spirit of diligence and be pragmatic, absorb the essence of our wonderful Chinese culture, take advantage of innovation and stand together to create new success.


WINSUN IMP & GROUP CO.,LTD.



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