

# DOUNITEX

*Reactivity*

*Experience*

*Consulting*



Shirtmaker since 1984

**any** *where*

# ABOUT US

- ✘ Created in 1984, in the heart of Casablanca, Dounitex manufactures and develops top-of-the-range men's shirts for top European brands.
- ✘ 200 employees
- ✘ A production capacity of 1500 units per day,
- ✘ Company surface area 2200 sqm
- ✘ Database of more than 200 body and 300 collar shapes.
- ✘ fabrics mostly from Italy and presentation accessories from Germany.
- ✘ One of 10 pioneer companies in Morocco to have implemented a Learning Training Center. Convinced that a well trained and versatile team constitute a guarantee for a quality service,



# OUR MAIN VALUE

- ✘ A tailored service
- ✘ Flexible structure
- ✘ Permanent process of improvement
- ✘ Quality is our main commitment : 14 quality control points are checking quality along the production chain with daily corrective actions. Besides, a meeting of all managers is being organized every week in order to check audit results and implement immediate corrective actions if necessary. All staff members are involved and are part of a permanent improvement dynamic.



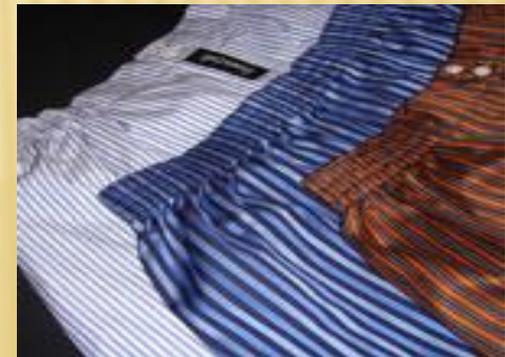
# OUR MAIN VALUE

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- ✘ Innovation : several manufacturing techniques are proposed such as use of non-fused interlinings, French seams, slim fits, but we also manage other related activities such as embroideries, screen printing, washing, fading and dyeing.
- ✘ Present at the main international exhibitions (Premiere Vision, Fatex/Interselection, Magic Show, Intertext Milano, Maroc In Mode ...) for more than 20 years in order to anticipate new trends.
- ✘ Social development
- ✘ Multitask training and performance

# PRODUCTS

- ✦ Shirts, blouses, boxer shorts, professional clothing, image wear







# OUR MAIN CUSTOMERS

*Façonnable*

HARRISWILSON

GRAYSON™

*johnnie-O*

*b. garbo*  
Fabricant & Créateur

Figaret  
PARIS

THOMAS  
**PINK**  
JERMYN STREET  
LONDON

  
**BEN SHERMAN**  
*Original*  
Since 1963

REISS

**IKKS**

  
CRICKET & CO®

  
**HACKETT**  
LONDON

MaxMara

**D&G**  
DOLCE & GABBANA

*chubbies*

*fil à fil*  
PARIS

# CERTIFICATIONS

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- ✘ ETI charter compliant
- ✘ SMETA 2-Pillar compliant (Sedex Company Reference S:ZC1072016)

# CONTACT US

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