



Jiangsu Soho Hongrui Import and Export Co., Ltd. is an enterprise under the provincial Soho Holding Group, with a registered capital of 20 million yuan and total assets of nearly 90 million yuan. Based on Jiangsu Textile Machinery Equipment Industry Company, the company optimizes resource allocation, transforms its development model, and promotes mixed ownership reform. Since 1986, it started self-operating import and export business, and has shifted from quantity growth to quality improvement, and from scale expansion to structural adjustment and upgrading. , From the resource element drive to the innovation service drive. In the practice of international economic and trade, we have accumulated experience, forged the team, expanded the market, and won praise.

Focusing on the main business is our original intention. The company is deeply involved in the import and export business, and has five business divisions, namely textile, clothing, knitting, electromechanical, and Tongtai. It has maintained long-term cooperation with many internationally renowned brands, and has enjoyed a good reputation in Europe, America, Southeast Asia, Japan, Australia and New Zealand. Good reputation and reputation.

So far, it has initially established two business pillars. The first is domestic and foreign clothing and textile trade, and the second is the import and export trade of engineering projects such as shipbuilding and mechanical and electrical products. The business scope includes nearly a thousand products of different categories such as shipbuilding, mechanical and electrical products, clothing, fabrics, and raw materials.

In 2014, according to the overall deployment of the trade section of Soho Holding Group, the ship business of the former Jiangsu Textile Industry (Group) Import and Export Co., Ltd. was transferred to Soho Hongrui Import and Export Co., Ltd. The ship business system of Soho Hongrui was gradually improved, and the ship business supply was gradually improved. The chain system has been gradually improved and the scale effect has been improved simultaneously, which is contributing to the high-quality development of the transformation and upgrading of the trading sector of Hongrui Company and even Soho Group.

Gathering resources is our pursuit. The company optimizes the allocation of resources, builds a complete and efficient industrial chain, and builds production bases and trade windows at home and abroad with brother companies in the system. The textile division, clothing division, tongtai division, knitting division and fashion research and development institutions formed a strategic alliance, with proofing design centers for plush toys, clothing, knitting, etc., and won unanimous praise from customers for original design and efficient service And recognition. In the textile machinery industry, relying on professional technical teams, integrating the advantages of technology, industry and trade, providing customers with high-quality products and perfect after-sales service, has formed an excellent technical advantage.

company culture

Enterprise spirit: "Integration of knowledge and action, continuous self-improvement"

Corporate philosophy: "people-oriented, customer first, sincere and trustworthy, pursuit of excellence"

Staff work guidelines:

Active and responsible work attitude, pragmatic and meticulous work style,

Unity and innovation work spirit, fruitful work performance

Successive
传承

Open
开放

Honest
诚信

Outstanding
卓越

About each division

Business Unit of Knit sweater

Main products include all kinds of knitted garments, T-shirts, shirts, jackets, pants, etc. Products are sold to the United States, Canada, Europe, South America and other countries. The main customers are Costco Wholesale, BUFFALO, H&M, Arcadia Group, C&A and Next.

The company has its own factory, which can produce and process needle-woven garments. The factory has passed the verification of many large purchasers such as QP, BSCI, SEDEX, WRAP, Costco Standard, H&M Standard, and C&A Standard.

The factory's flat knitting equipment includes 3GG, 3.5GG, 5GG, 6GG, 7GG, 9GG, 12GG and 14GG. It can produce knitted garments with various ingredients such as cotton, cotton blended fabric, wool, wool blended fabric, silk blended fabric, cashmere, cashmere blended fabric.



Business Unit of Light Textile

Main products include plush toys, blankets, etc. The products sell well in Hong Kong, Europe and America. Owned factories have passed the factory inspections of well-known large companies such as Walmart. Customers include Toys-r-us, Disney, Carters, etc. The business department has a professional design and proofing center, which designs and manufactures hundreds of products every year, and has won wide attention and praise from customers at major exhibitions.



Business Unit of Machinery & electric

Engaged in mechanical and electronic products business for many years, has established an experienced and energetic team, and established a good image in the hearts of customers at home and abroad.

The main business scope includes textile machinery and accessories, energy equipment, engineering equipment, building materials, hardware appliances and energy-saving products. These products are exported to many countries, such as India, Pakistan, Bangladesh, Vietnam, Thailand, Indonesia, Malaysia, Singapore, Czech Republic, Ukraine, Uzbekistan, Egypt, Morocco, Arabia, Greece, etc. Our high-quality products and excellent after-sales service have won us a good reputation in the above-mentioned markets and customers.



Why Choose Us

Honesty Foremost, Quality First Is The Deep Understanding Of Service Of SOHO



Efficient



Authenticate



Global Sales



Professional Service

Cooperation Principle :Sincerity Credit And Trust Customer-Centered:Value-Created To Promote Our Brand To All Around The World

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