

#### **Kefeng Silicone-Your quality partner**

Kefeng Silicone is a leader in innovative technologies in the textile market, and today it continues to provide more efficient, durable and high-quality textile chemicals to the market.

Kefeng Silicone is with the purpose of "Quality achieve the future", focus to be a unique and influential supplier of Silicone in Asia-Pacific region, providing our customers with a variety of high-quality specialty fine silicone.

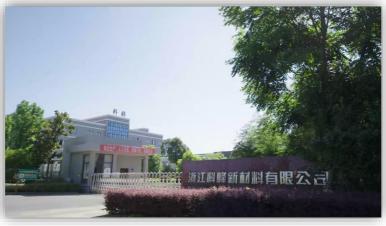


#### **Kefeng Silicone-Introduction**

#### WHERE WE ARE?

Own three manufacturing bases in Zhejiang & one export office in Shanghai, China.







Haining manufacturing base East of Hangzhou City, 30,000 m<sup>2</sup>

Deqing manufacturing base North of Hangzhou City, 35,000 m<sup>2</sup>

Quzhou manufacturing base Southwest of Hangzhou city, 35,000 m<sup>2</sup>

## **Kefeng Silicone-Organization**

R & D department 🔓

Purchase department 🖾

**Quality control department** 

Production department 🐡



**Financial department** 

**III** B2B2C Marketing services

Administration department

Sales department

**Kefeng Silicone-Global Network** 



#### WHAT WE DO?

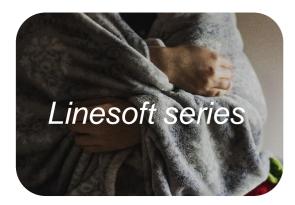
Kefeng silicone works together with brand owners and the entire textile value production chain to innovate to achieve excellence products to reap higher added value in the sales market.

Annual production capacity of silicone oil is 100,000 tons per year.

Currently, Kefeng silicone is one of the largest new ternary block silicone manufacturer in china.

7 series of textile auxiliarie products have been launched, Linesoft & Hydrosoft & Coolsoft series silicone softener finishing agent, Kingfast series fastness enhancer, Kingproof series waterproof agent, Kingfinish series functional auxiliary agent, etc...

#### **Kefeng Silicone-Key Technologies Series**



New ternary block silicone product to overcome the poor stability of traditional amino silicone, series products developed for different fabric touch styles.



Hydrophilic Silicone; Perfect balance of hand feel and hydrophilicity for different fabrics; good stability and compatibility



Amino modified Silicone; No yellowing special amino silicone oil, suitable for white or sensitive fabrics with high yellowing requirements



high concentration raw material level products, according to different needs, different fabrics, provide solutions for color fastness system



Nano synthesis technology to achieve the best waterproof effect with the minimum amount, while taking into account the water resistance, prevent slippage and enhance the adhesion



Special functional finishing auxiliaries with cost performance advantages are specially developed for garments and fabrics



Pre-treatment dyeing series additives, product quality is stable, environmental protection and high efficiency

## **Kefeng Silicone-Honor**









Textile and leather chemicals.

Tested and verified.

www.oeko-tex.com/ecopassport

**QMS CERTIFICATE OF REGISTRATION** 

**EMS CERTIFICATE OF REGISTRATION** 

**DOMESTIC HONORS** 

**ECO PASSPORT BY OEKO-TEX 100** 

"Top 20 Enterprises with Comprehensive Strength in China's Textile Printing & Dyeing Auxiliaries Industry"

National High-Tech Enterprise

## **Kefeng Silicone-Enterprise Show**



Deqing manufacturing base



Administration





R & D depart

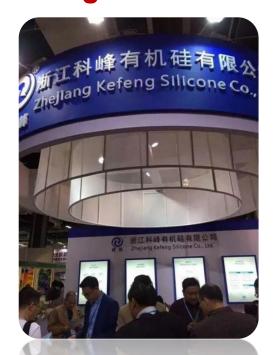


Warehouse



Systems control

#### **Kefeng Silicone-Overseas Trade Activities**

















## What is New ternary block silicone?

#### **Silicone Softeners Evolution**

1stGen	2 <sup>nd</sup> Gen	3 <sup>rd</sup> Gen	4thGen
Silicones	Amino/Epoxy-	Amino/polyether	Multi units
(PDMS, Silanol)	Silicones	Silicone	Copolymer

(AB)n Linear Block terpolymer silicone, also named New ternary block silicone

#### **Three Major Textile Softeners Currently Used**

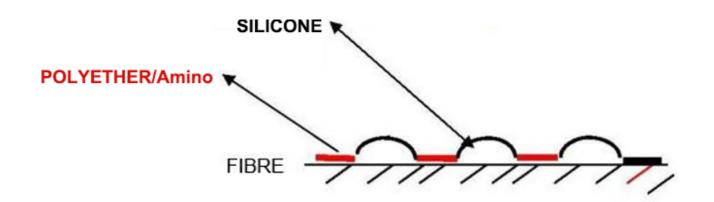
1): Fatty Acid Based Softener flakes



2): Amino silicone oil



3): (AB)n linear Copolymer; aslo named new ternary block silicone



## **Fabric Morphology**

#### **Cotton fabric**





treated with amino silicone softener in a market

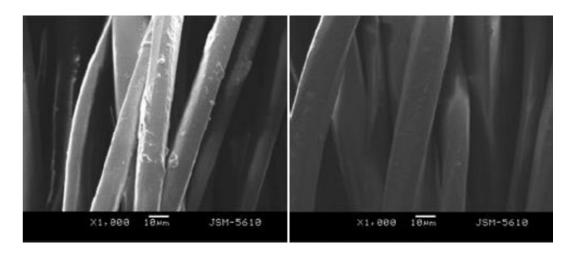
Gather on the surface

treated with new ternary block silicone softener

Infiltrate the fibers

Microscope scan  $\times$  500

#### Polyester fabric



treated with amino silicone softener in a market

Uneven distribution on the surface

treated with new ternary block silicone softener

Smooth and even surface Infiltrate the fibers

Microscope scan  $\times$  1000

#### Inherent Defects/problems incurred from Traditional Amino silicones

- Hydrophobic
- Yellowing & color deviation
- Unstable & sticky mangle & oil-spots
- At high pH (>7);
- At hard water;
- At high temperature (>60°C);
- At high shearing;
- Incompatible with dyestuff & other finishing agents
- Limiting production modifications/improvements
- Stripping off, can not be re-dyed;

#### **Benefits of New ternary block silicone**

- Excellent silky hand feel;
- Full & bulky feel;
- Soft hand feel;
- Less consumption and cost savings
- Enhance rebouncy/stretch recovery & tearing strength;
- Impart hydrophilic or hydrophobic;
- More washing durable;
- Safe & friendly to environmental.

#### Comparison with amino silicone

#### **Stability**

	New ternary block silicone	Traditional amino silicone
Emulsifier	No need	Necessary
Stability of emulsion	Good, no silicone stain	Bad, has silicone stain
pH stable range	3-10	4-6
Salts/Electroly tes (MgCl <sub>2</sub> 20g/L, 60°C×15min)	Stable	Oil-floating
Thermal Stability (100°C×15min)	Stable	Oil-floating
Shearing stability (3000rpm×30min)	Stable	Oil-floating
Yellowing	lower	High
Re-dye	Yes	No
Hydrophilicity	Hydrophilic/hydrophobic	Hydrophobic

Better stability

#### Performance

10% Linesoft WSN-W30 15% Amino micro emulsion 10g/L 10g/L Untreated Polyester Woven 2.8 4.3 2.5 **Cotton Knit** 4.3 4.2 2.5 Polyester Fleece 4.7 3.3 2 Polyester / Viscose 4.4 3.7 4.2 3.8 Polyester / Cotton 3

Good hand feel

Note: Test results. Actual results may vary.

5 - Best softness; 1- Worst softness 6 Panelists; 5 Fabrics

## Quality achieve the future Consumer Benefits

# Thanks

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