



Women Apparel Manufacturer & Exporters

"COMPANY PROFILE"

PURNIMA EXPORTS IS 25 YEAR OLD COMPANY WHICH IS INTO MANUFACTURING & EXPORTING OF WOMEN APPAREL AND GARMENTS. WE ARE EXPORTING WOMEN HIGH FASHION CLOTHING, EVENING HAND MADE WEAR FROM INDIA.

BEING A PART OF THIS INDUSTRY SINCE IT'S INFANCY STAGE AND STILL GOING STRONG, MAKES US VERY MUCH A VETERAN OF THIS INDUSTRY. CURRENTLY, COVERING ALL THE MAJOR MARKETS OF THE WORLD, LIKE USA, EUROPE, MIDDLE EAST, S. AMERICA, AUSTRALIA, RUSSIA, CANADA, WE AIM TO SHOWCASE OUR LINE TO THE WORLD.

BASED IN NEW DELHI, INDIA, WE HAVE AN INHOUSE FACILITY OF RESEARCH AND DESIGN, ABLY ASSISTED BY A TEAM OF EFFICIENT AND KNOWLEDGEABLE DESIGNERS TO MAINTAIN COMPLETE COMMAND OVER THE QUALITY AND EXCLUSIVITY OF OUR RANGE.

OUR SHOWROOM AND SAMPLING UNIT IS LOCATED IN INDUSTRIAL HUB OF DELHI OKHLA.. A STRONG, DEDICATED AND EXPERIENCED WORKFORCE TO MEET THE DELIVERY DEADLINES ADHERING TO THE HIGHEST QUALITY STANDARDS AS DEMANDED BY THE LINE OF BUSINESS.

WITH A FAST CHANGING MARKET DYNAMICS AND EVEN QUICKER CHANGES IN THE DESIGN TRENDS, OUR CONSTANT ENDEVOUR IS TO BE AHEAD OF THE MARKET WITH FAST TURN AROUND OF NEW CUTTING EDGE, CONTEMPORARY STYLES AT MOST REALISTIC PRICES.

NAME OF THE COMPANY	: PURNIMA EXPORTS, INDIA
ESTABLISHMENT	: 1990
ITEMS DEALING IN	: HAND BEADED LADIES EVENING WEAR, SILK GARMENTS, AND NON SILK BASED FABRICS LIKE POLYSTER, RAYON, COTTON, ETC.
COUNTRIES EXPORTING TO	: USA, UK, AUSTRALIA, MIDDLE EAST, GERMANY ITALY, S.AMERICA, NEW ZEALAND AND RUSSIA, ETC.

THE COMPANY WAS ESTABLISHED IN 1990 ENJOYS FACILITIES IN NEW DELHI and GURGAON. THE FORMER HOUSES THE MEETING POINTS WITH OVERSEAS BUYER SHOWCASING THE COMPLETE RANGE OF PRODUCTS.

BESIDES THIS WE SPECILISE IN WOMEN SILK GARMENTS AND HAVE BEEN INCLUDED IN LIST OF ISEPC.

AT PRESENT, WE ARE DOING DIVERSE RANGE OF ITEMS IN EVENING & PARTY WEAR SEGMENT, FASHION ACCESSORIES SEGMENT (SUCH AS DESIGNER SCARVES, EVENING BEADED HAND BAGS AND MORE).

OVER THE YEARS, WORKING WITH DIVERSE MARKETS OF THE WORLD HAS INFUSED IN US THE ABILITY TO ADAPT TO DIFFERENT NEEDS OF THE MARKET. SO WHILE ON ONE HAND WE ARE WORKING ON **YOUNG LINE** TARGETING (AGE GROUP 12 TO 25), **MATURE LINE** TARGETING (AGE GROUP 25 TO 45), **PLUS SIZES** TARGETING (AGE GROUP 30'S ONWARD), **FASHION ACCESSORIES** SECTION WHICH INCLUDES **HIGH QUALITY SCARVES & STOLES** IN SILK, COTTON, VISCOSE, WOOL WITH DIFFERENT EMBELLISHMENTS, **HAND EMBROIDERED BAGS** AND MORE.

YOUNG LINE WHICH IS TARGETING AN AGE GROUP OF 12 TO 25 SHOWCASES A BIG RANGE OF SHARPLY STYLED ITEMS KEEPING IN MIND THE YOUTH AND THEIR EVER CHANGING EXPECTATIONS. THE FABRICS INCLUDE POLYESTERS, MESH, AND VISCOSE BASED TEXTURES. THE RANGE IS ALWAYS VERY FRESH, CHIC AND UP TO DATE WITH THE LATEST CUTS, PATTERNS, DESIGNS IN THIS FAST CHANGING SEGMENT. THE TURNAROUND RATE OF NEW STYLES IS VERY FAST AND ONE CAN ALWAYS LOOK FOR THE LATEST AT ABSOLUTELY SIZZLING PRICES.

THE PRODUCT RANGE INCLUDES:

- ✓ SHORT DRESSES
- ✓ TOPS & BLOUSES (SHORT AND LONG)
- ✓ CAMMYSOLE
- ✓ SHORT SKIRTS
- ✓ SHORTS
- ✓ SHORT JACKETS OR CROP TOPS

THE COLOURS AND DESIGNS ARE IN SYNC WITH THE CURRENT SEASONS AND LATEST COLOUR AND TRENDS AND WHOLE LINE IS PRICED VERY AGGRESSIVELY.

TO BE IN TUNE WITH THE FAST CHANGING DEMANDS OF THIS LINE, WE TURN AROUND NEW STYLES ON WEEKLY BASIS AND THE LINE IS APTLY TERMED FRESH FASHION.

MATURE MISSY WOMEN LINE, TARGETING THE AGE GROUP OF 25 ONWARDS. THE COLLECTION COMPRISES OF MOST BEAUTIFULLY DESIGNED, HAND CRAFTED, PASSION INVOKING GARMENTS WHICH CAN BRIGHTEN UP THE SPECIAL MOMENTS OF A WOMAN'S

LIFE. THE LINE IS VERY WEARABLE WITH SPECIAL ATTENTION TO ASPECTS LIKE CONSTRUCTION, FALL, AND CHOICE OF FABRICS. IT ENCOMPASES VARIOUS OCCASIONS LIKE PROM, COCKTAIL, WEDDINGS, ETC.

THE PRODUCT RANGE INCLUDES:

- ✓ COCKTAIL DRESSES
- ✓ PROM DRESSES & BALL GOWNS
- ✓ SEMI BEADED & BEADED TOPS
- ✓ TWO PC & THREE PC CO-ORDINATES
- ✓ JACKETS, SHRUGS, LONG & SHORT.
- ✓ SKIRTS

THIS HIGHLY DEMANDING LINE NEEDS SPECIAL ATTENTION TO GIVING THE RIGHT FIT, FALL, HANGER APPEAL AND CLEAN CONSTRUCTION USING EXPERIENCED HANDS. A SPECIAL THOUGHT ABOUT USING THE RIGHT FABRIC, BE IT SILK BASED, IS GIVEN TO ACCENTUATE THE LOOK AND FEEL OF EVERY STYLE.

EXTENSIVE USE OF INTRICATE AND RICH EMBROIDERIES USING THE BEST QUALITY INPUTS IS MADE TO MAKE EVERY GARMENT A SPECIAL ONE.

RIGHT FROM INCEPTION PURNIMA EXPORTS IS TAKING INSPIRATION FROM VINTAGE GARMENTS, WESTERN FASHION AND INDIAN FASHION. WE HAVE THE BEST CRAFTSMEN WHO SPECIALISE IN NEEDLEWORK, ZARDOSI, SEQUIN, HAND WORK, MACHINE APPLIQUE, AARI, CROCHET, LATTICE BEAD WORK AND HAND PAINTING.

PLUS SIZE LINE IS FOR WOMEN WHO LIKE TO WEAR A STYLE BENEFITING HER SPECS. A SPECIAL ATTENTION IS GIVEN TO SELECTING THE RIGHT BODY PATTERN, BEADING DESIGN, FABRIC AND CONSTRUCTION DETAILS WHILE KEEPING A KEEN EYE ON THE PRICING.

THE PRODUCT RANGE INCLUDES:

- ✓ DRESSES
- ✓ TWO PC & THREE PC CO-ORDINATES
- ✓ JACKETS
- ✓ TUNICS
- ✓ TOPS & BLOUSES

THE SIZES ARE GRADED WITH UTMOST PRECISION TO GIVE THE RIGHT FIT TO EVEN THE BIGGEST OF SIZES.

THE SILHOUTES ARE LESS COMPLICATED AND MORE WEARABLE FOR GREATER ACCEPTABILITY AND HIGH SALES VOLUME. THE OUTFITS ARE VISUALLY APPEALING.

WE HAVE WIDE RANGE IN **FASHION ACCESSORIES** TO COMPLIMENT WITH DRESSES. THIS LINE WE DEVELOPED SEEING THE DEMAND FROM BUYERS ON PROVIDING AN EXCLUSIVE RANGE THAT COMPLIMENTS THE DESIGNS.

THIS RANGE INCLUDES:

- ✓ SCARVES & STOLES
- ✓ EVENING HAND EMBROIDERED BAGS
- ✓ HIGH FASHION EVENING COSTUME JEWELLERY

WE CONSTANTLY DEVELOP NEW STYLES AND SAMPLES WITH DIFFERENT PRINTING TECHNIQUES AND EMBROIDERIES.

WE DESIRE TO ESTABLISH BUSINESS LINKS WITH YOU AND WOULD APPRECIATE IF YOU COULD TAKE SOME PRECIOUS TIME OFF TO SEE OUR RANGE. WE ASSURE YOU THAT YOU SHALL LEAVE WITH SOMETHING TO REMEMBER.

Payment Terms

<http://purnimaexports.com/payment-terms.html>

Purnima Bansal

(Proprietor & Fashion Designer)

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