



YOUR NEXT DENIM & NON DENIM PARTNER

summary

summary

- ★ General Country information
- ★ General Plant information
- ★ Virtual Tour
- ★ Why Us ?





morocco

morocco

Capital Rabat

Area 710 850 SQ Km

Cities Rabat, Casablanca, Marrakech, Fez, Meknes, Tangier.

Land Coastal plains, Mountains, Deserts.

Climate Mediterranean to more extreme in the interior and south.

Land use Arable land 19%; permanent crops 2%; other 79%.
Population: 33.757.175

Natural resources Phosphates, fish, manganese, lead, silver, and copper.

Agriculture Products barley, citrus fruits, vegetables, olives, livestock, and fishing.

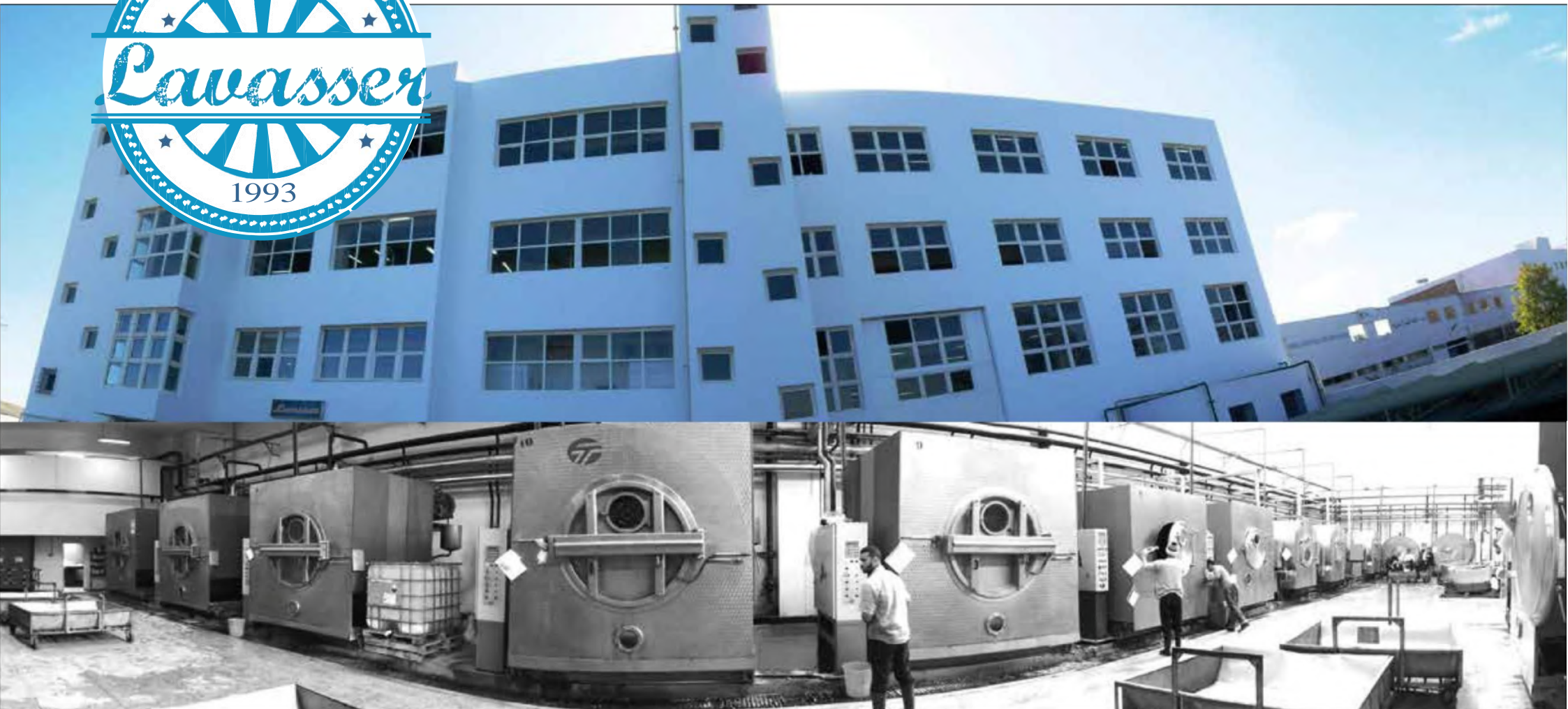
Industry Phosphate mining, manufacturing and handicrafts, construction and public works, energy. Sector Information, Tourism



our company



our company



history₁₉₉₃

History

- In 1993: LAVASSER was created
- A vertically integrated group devoted to international.
- Markets: France, Spain, Germany switzerland, UK.

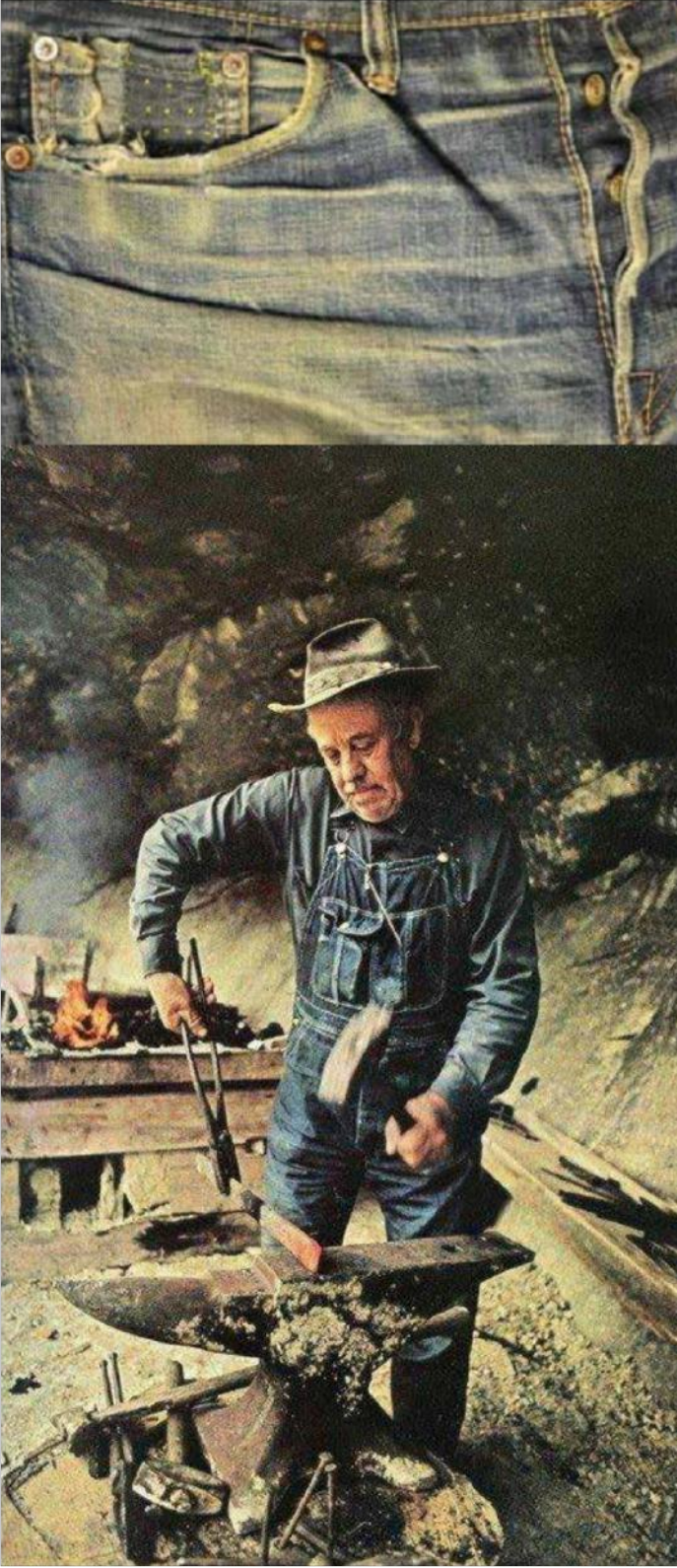
LAVASSER is a Moroccan company in the DENIM industry.
It is one of the national leaders.

LAVASSER is based in Mohammedia MOROCCO since 1993 over an area around 10.000 square meters.

Initially, LAVASSER specialized in DENIM seen washing its expertise in the business and with its knowledge, it was able to establish itself in the European market from birth.

Over the years, LAVASSER could, with the charisma that bears its leaders and their sense of leadership, to grow up in order to meet the global market in general and particularly to its customers.

As main Export Countries, is to quote FRANCE, SPAIN, GERMANY, ITALY, PORTUGAL, , BELGIUM....



Company



Lavasser is equipped with a wide range of business machines such as washing machines, dyeing, scraping, laser, spray, and permanganate materials, as well as a laboratory for developing samples its dedicated floor for finishing department.

The society specifically dedicated an area to its staff, a relaxation and restoration place in order to offer them a best environment.

The company has not forgotten of course its Customers by dedicating a floor with a showroom especially form them for collections presentations as well as meetings when they are in site.

in media

lavasser in media

LAVASSER participates in all events: Fashion Trade Shows - DENIM salons. Supports media always keep some dedicated specifically to LAVASSER seen its unique vision to establish its STANDS and decorate them in such a way that makes customers curious to visit them. Most of his ideas are inspired from recycled materials to protect the environment and help us to stay one of the leaders of the textile industry.

As Digital Media, please visit the following links:

http://www.sportswearnet.com/gallery/pages/iframe-Impressions-from-Denim-by-PV-for-ss-2016_723.html

<http://www.marocexport.gov.ma/carnets/denim%20novembre%202014%20basse%20re%CC%81solution.pdf>

<http://aimansyaddad.tumblr.com/post/107219964919/thedenimfoundry-denim-umbrellas-sheltering-ne>

<https://www.tumblr.com/search/denim%20by%20premier%20vision>

<http://thedenimfoundry.tumblr.com/post/103715543628/denim-umbrellas-sheltering-new-material-from>



Actuality

Innovation is the key to advance and ensure sustainable growth and profitability.

Thinking differently is our pillars to achieve consistency of our quality and continuity in innovation.

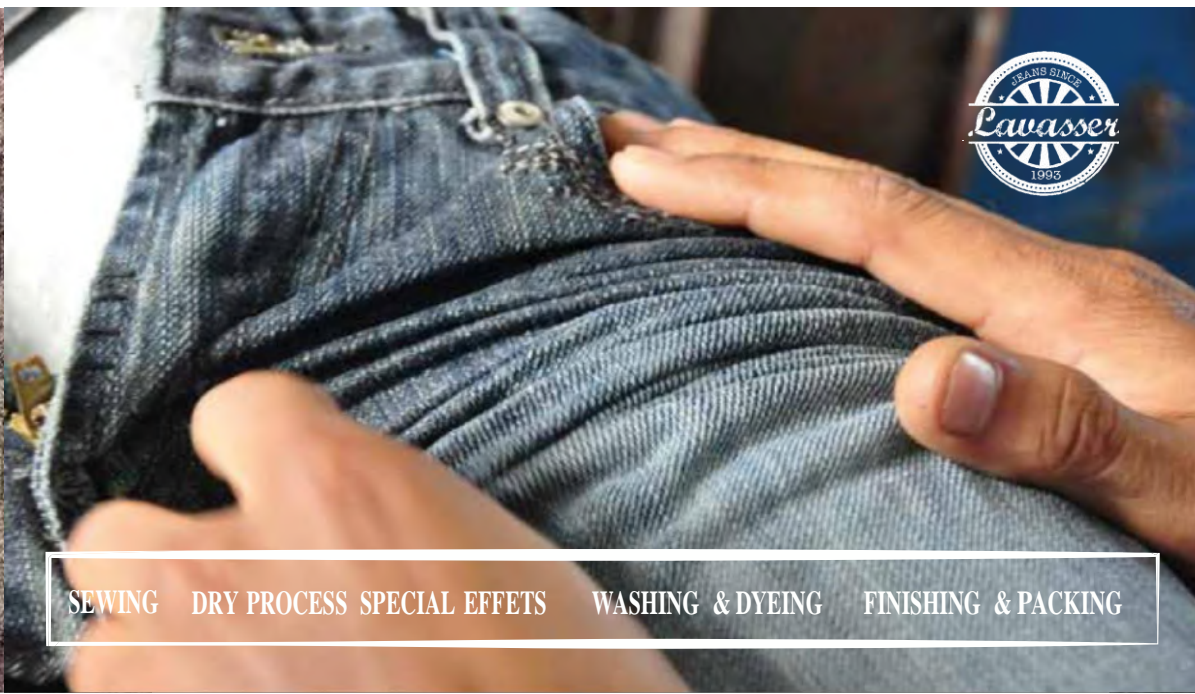
We always strive to surprise our customers. We strive for continuous improvement of our performance, measuring our results carefully and ensuring that integrity and respect for others is never compromised.

Experience, presence, anticipating needs are our Base performance.

our strenghts

our strenghts

- Good communications ability
- Great design and washing development capabilities
- A design office dedicated
- Short lead time and quick reaction to the market demands
- Quality is a given
- Sourcing capabilities
- A young and dedicated team
- Social Compliant (BSCI)



SEWING DRY PROCESS SPECIAL EFFETS WASHING & DYEING FINISHING & PACKING

virtual tour

Lavasser
JEANS SINCE 1993

virtual tour



SET UP

SAMPLING ROOM & LABORATORY

SEWING LINES & CUTTING TABLES

BIG WAREHOUSING CAPACITY

DRY PROCESSING ALL SPECIAL EFFETS

Scraping
Brush Robot
Grinding
Lazer
Tagging
Spraying
Margarita
Oven

WET PROCESSING

Big Capacity Washing & Dyeing Machines

FINISHING & PACKING

Ironing & Metals Attaching



Lavasser

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