



### THE COMPANY

Indian Rayon-a Unit of Grasim Industries Limited is one of the leading manufacturers of Viscose Filament Yarn. The company has a rich heritage of about 60 years and belongs to the Aditya Birla Group.

A US \$40 billion corporation, the Aditya Birla Group is in the League of Fortune 500. It is anchored by an extraordinary force of over 120,000 employees belonging to 42 nationalities.

Indian Rayon has an integrated single unit manufacturing at Veraval, Gujarat (India). It has a lion's share of the Indian market. The facility has a capacity of 19800Tons/annum and is unique in many ways:

- VFY manufacturing unit is equipped with Pot Spun Yarn {PSY} & Continuous Spun Yarn {CSY}.
- 1<sup>ST</sup> in India in VFY business to be accredited with ISO 9001, ISO 14001 {Environment}, OHSAS 18001 {Health & Safety}, SA 8000, REACH compliance and Oeko Tex certification.
- Highest {No.1} viscose filament yarn exporter from India, selling to over 45 countries globally across applications and recipient of SRTEPC Export award several times year-on-year.

The company is committed to deliver quality products, has enhanced focus on customer service and is poised to grow substantially over the coming years.



### **VISION & MISSION**

The vision of Indian Rayon is, "To be a leading customer focused VFY business that delivers premium products globally through innovative and sustainable processes." The mission of the company Is elaborated below:

- To produce Premium Products in Viscose Filament Yarn to meet the expectations of customers
- To achieve minimum cost of production through Innovation, Energy conservation, Development and involvement of all stakeholders
- To maintain clean, safe and pollution free environment

### **PRODUCT RANGE**

Raysil - the Versatile Fashion Yarn - is available across a wide range from 75Denier to 1200Denier of bright and dope dyed VFY (200 shades with flexibility to reproduce any shade as per customer requirement). Its wide product range also includes 'high modulus' yarns, dull yarns, special yarns for velvet, engineered yarns (loop yarns, special fur yarn etc.), micro, silky silk and flat yarns.

The standard product range:

## **Continuous Spun Yarn (CSY)**

- 50, 60 & 75 denier in 24 filament; 120, 150 & 180 denier in 44 filament
- Continuous Spun Yarn (CSY) Bright & Dyed High glue & Super high glue

### Centrifugal Pot Spun Yarn (PSY)

- 75,100, 120,150, 180 & 225 denier in 40
  filament; 300 denier in 48 filament; 450 & 600 denier in 90 filament
- Bright, Dull & Dyed



# **UNIQUE PROPERTIES**

Of 100% Natural Origin

This ensures that it is biodegradable and skin-friendly.

**Extremely Comfortable** 

This is due to the high level of moisture regain of Raysil.

Has a Rich Lustre & Unparalleled Colour Brilliance

The highly uniform morphological structure of Raysil contributes to high lustre and dye uptake aspect results in colour brilliance.

**Imparts Superior Drape & Fluidity** 

The amorphous nature of Raysil allows for the best drape, fall and fluidity in fabrics.

Soft feel

The soft feel and smooth texture of Raysil lends itself to a rich and soothing feeling.

### **APPLICATIONS**

Fine Yarns: 75D, 100D, 120D, 150D

- Georgettes, Brasso, Shantun, Satin in women's dress material, sarees & any kind of women's ethnic wear, scarf & children dress material
- Velvet in apparel, dress material & as fabric ornamentation
- Men's wear suit lining, selvedge & ties etc.
- Knits T-Shirts, night wears, sweaters & stockings
- Embroidery as fabric ornamentation



Coarse Yarns: 180D - 1200D

- Home textiles upholstery, tapestry, bedspreads, carpets, wall paper and other furnishing material
- Knits Socks, shrugs etc.
- Embroidery & jari fabric ornamentation

- Selvedge of suiting & Interlining
- Tassels & laces
- Medtech (Crepe Bandages) & Technical Textile Applications



Centrifugal Pot Spun Yarn (PSY) - Bright, Dull & Dope Dyed

Deniers	75	100	120	150	180	225	300	450	600	1200
Filament	40			48	40	48/70	90		20	

Continuous Spun Yarn (CSY) - Bright & Dope Dyed in high glue & super high glue

Deniers	50	60	75	100	120	150	180	300
Filament		24		38		44		70

Raysil is the soul of haute couture and continues to delight both the fashion designers and fraternity on one hand and the fashion enthusiasts on the other hand alike across the globe. It is said that Raysil is the most versatile fashion yarn as it has the drape and lustre of silk and the comfort and feel of cotton.



# Raysil is the Versatile Fashion Yarn from Indian Rayon





INDIAN RAYON A Unit of Grasim Industries Ltd. www.adityabirla.com

### Manufacturing Facility:

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