

*Silk
Route*



getting you the RIGHT
Solutions and Products ALWAYS

www.silkrounelimited.net

about SILK ROUTE LIMITED

Silk Route Limited is a team of passionate individuals who are best-in-class industry trained and experienced. We combine and dedicate our efforts towards servicing our customers to their full satisfaction. Our team comprises of Designers & Merchandisers, Quality, Finance & Logistic Controllers and our invaluable support staff.

We have been sprinting on this race track since the last 10 years. Satisfying client and company requirement is our motto and we strive towards it. Our expertise serves convenience to local markets as well as international markets.

Centralized account management provides greater control, while our network of member-owned distributors delivers the flexibility, accountability and category expertise you need to stay ahead of the competition.

With an advanced global delivery platform, we can share knowledge and efficiently manage projects across our global delivery network. It allows us to provide you with the most cost-effective and comprehensive, end-to-end, advanced solutions.

Our Manufacturing Units are regarded as one of our most trustworthy and reliable wings.. With team of super efficient skilled workforce working dedicatedly to keep the organization values and virtues always at the priority, that is delivering the best in quality always.



What we do

We understand that every project have a very unique and specific requirement and with that vision, we make sure that every project is executed in the best manner that it would always give the best quality results always.

We believe - "Success requires continous collaborations among purchasing, engineering, supply operations and vendor personnels."

We make sure we reduce our supply chain complexities inorder to maximise your profits and launch products with agility. Products are sourced to match supply capabilities and client preferences. Our Sourcing process are streamlined inorder to optimize material costs and effective collaborations, inorder to support and respond to changing needs.



→ We Partner

We partner with and serve Global Brands manage purchase and grow business out of India, Bangladesh, South Korea & Hong

→ We Customize

We customize solutions and services for your specific needs.

→ We Cater

Our customers include some of the largest Retail, Online & Mail-Order/Catalog companies.

How We Do

we are good at what we do because we are passionate about it



IN HOUSE DESIGN TEAM

Our in-house Design Team sources and creates new ideas and designs based on seasonal market trends, research and forecasts. We can source and create for your specific needs



GLOBAL TRENDS

Our Merchants travel frequently to visit you every 12 weeks - 4 times a year! We participate in exhibitions and trade shows around the world to keep updated with the latest developments in the industry and the supply chain



CLIENTELE

We work with big and small Retail, Online & Mail-Order / Catalog companies.



COMPETITIVE PRICING

We understand the importance of sharp - competitive pricing while maintaining high quality standards.



OWNER DRIVEN COMPANY

Owner driven company - daily monitoring and management of all business activities. We have 30+ years of experience in buying and sourcing from the Indian subcontinent - India, Srilanka and Bangladesh.



COMPETITIVE EDGE

Our competitive edge is our deep and long understanding of the Indian and surrounding markets - we have been here from the start!



EMPOWERMENT

We operate a flat organisational structure empowering each individual at every level to work towards our common desired results.



TRANSPARENCY

Our transparent, systematic and organised flow of communication throughout the order management process - always yields expected and positive results - there are no surprises!